



**Blue Ridge
SuN**

Sustainability News

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Blue Ridge SuN is the monthly newsletter from the Sustainability Committee.

Happy Earth Day!



**Turn off Computers,
Save \$14,000 / Year**

According to North Carolina State Energy Office, Blue Ridge can save 200 kwh per year per computer if BRCC employees turn off computers at the end of the work day. This means for every 1000 computers on campus, 200,000 kwh could be saved each year. At .07 cents a kwh, that is a savings of \$14,000 per year on BRCC's electric bill.

**BRCC Student Knox Crowell Wins
Sustainability Logo Contest**

On Earth Day, at the Spring Fling, BRCC student Knox Crowell will be awarded the winner of the Sustainability Logo Contest. His winning symbol will represent BRCC's future sustainable efforts.

Mr. Crowell eloquently explains the significance of his design: "The recycling of materials will reduce waste, allow us to save energy, and leave us with more options ultimately. Likewise, many of us as students are here to go through a similar process... being repurposed with new skills. In both cases the goal is to sustain usefulness, resources, and ability."

First runner up is BRCC's own Maggie Faulkner. Maggie's tagline is apropos: "Still Blue, Sustaining Green."

Congratulations to both Knox and Maggie!

**Recycling Creates Jobs:
\$377 million payroll for North Carolina**

"The advent of new recycling businesses and their continued growth has translated into major job creation for North Carolina. A 2003 study found that private sector recyclers employed 12,776 people across the state. A similar study in 2008 documented 14,490 employed in recycling industry, an increase of more than 13 percent in only four years. If we assume a low average wage of \$25,000/year for these workers, recycling creates a \$377 million payroll for North Carolina each year, which is plowed back into the economy through consumer purchasing, home-buying, savings in local banks and paying of property and income taxes" (N.C. Division of Pollution Prevention & Environmental Assistance). For more, go to re3.org. Reduce, reuse, recycle.

Blue Ridge Recycles!

