



Logo Design Contest



We need your help! The Blue Ridge Community College Campus Sustainability Committee is in need of a logo. The winning design will become the official symbol for the Blue Ridge Campus Sustainability Committee and will be used to help promote campus-wide sustainability efforts.

The winning design will be unveiled on Earth Day at the College Picnic on April 22, 2010.

Prize: The contest winner will receive a \$50 Amazon gift card.

Logo Design Guidelines:

- Images/designs used should represent the overall goals of sustainability, not just recycling.
- Flexibility with the logo is important. Therefore, entries must be in three or fewer colors and remain appealing in black and white.
- Logos may incorporate the words "Blue Ridge," "Blue Ridge Community College," "BRCC," and/or "sustainability." However, use of these words is not required.

Contest Rules:

1. Contestants must be current Blue Ridge students, faculty, or staff.
2. Each work will be judged by a panel on the following criteria: relevance to the contest theme, originality of design, and flexibility and versatility of design.
3. Entries must be original work. Copyrighted materials are not allowed.
4. Winning entry becomes the property of Blue Ridge Community College.
5. Entrants may submit up to three logo designs.
6. Entries must be received by **March 29, 2010**, to be considered for judging.

Submission Format:

- Entries must include artist's full name, e-mail, and phone contact information.
- Include a brief description of the design and its relevance to the College's sustainability theme.
- Each submission should be sent via email to sustainability@blueridge.edu in a PDF format, under 5mb in file size.
- BRCC may ask finalists for the original program file (illustrator, Photoshop, etc.).
- Submit both a color copy and grayscale copy of logo.
- The logo should be usable in different sizes, like on letterhead, a webpage, or a banner.
- The submission deadline is March 29, 2010.