MAKING AN IMPACT

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BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION 20
LOCATIONS AND CONTACT INFORMATION

Henderson County Campus
180 West Campus Drive
Flat Rock, NC 28731
PHONE: (828) 694-1800

Transylvania County Campus
45 Oak Park Drive
Brevard, NC 28731
PHONE: (828) 883-2520
Message from the President

Impact! This is the word that comes to mind as we reflect on the past year at Blue Ridge Community College. Despite tough economic conditions and a struggling state economy, I am proud to report Blue Ridge continues to make a positive impact on those ‘within our reach through education, training, and cultural activities,’ just as our mission statement reads.

As you review the Blue Ridge Community College Annual Report, you will quickly recognize the many ways in which the College has significantly impacted its stakeholders, whether it be the focus on student success in the classroom, the service to employers through customized training and small business leadership, or simply the return on investment the taxpayer realizes due to the presence of the College in the community.

I appreciate your support of Blue Ridge Community College and your interest in this Annual Report. You are all part of this story. Through your financial giving, as well as your time and dedication, you are an integral part of the success of the College. It takes friends like you. Thank you for the passion you show for our students and programs. Thank you for being our ambassadors within the community, telling our story to those who need to hear. Thank you for what you give to the College. Together we have made an impact on the lives and futures of many students.

Molly A. Parkhill, Ed.D.
President
Impacting Our Students

Each passing grade, each semester completed, each certificate and degree awarded makes an impact for a Blue Ridge Community College (BRCC) student.

Recognizing that the success of its students is a shared responsibility and all aspects of the College are an integral part of this responsibility, in 2010 Blue Ridge Community College formed the Student Success Committee to guide the College through an improvement process to actively support efforts that would improve student success. Faculty and staff from across the campus dedicated countless hours and expertise to identify barriers to student success and strategies to eliminate them. They evaluated data to identify achievement gaps and formulated strategies for addressing these gaps. The College also gained valuable insight about ways to improve student success from the students themselves, through surveys and focus groups, The Committee recommended changes in policies, programs, and resource allocation to keep this improvement process moving ahead.

Some of the highlights of the recent work:

**Endowed Faculty Chair:** Mathematics Instructor and John Brooks Williams Endowed Faculty Chair James Dawsey evaluated ways to close achievement gaps and improve overall student success in those underprepared for college-level mathematics work.

**Quality Enhancement Plan (QEP):** Faculty and staff realized that it is not enough to simply increase the number of online courses to meet the skyrocketing demand. A student’s skills and abilities go hand-in-hand with success in online courses. The College Quality Enhancement Plan, required for its accrediting agency, outlines steps to ensure that prospective online students are positioned to be successful.

**Online Tutoring:** The College added an online tutoring program called Smarthinking. Students have banked more than 350 hours.

**Academic Advising Center:** Knowing that creating an education plan and receiving quality academic advising is critical to student success, the College established the Academic Advising Center to better serve students during the peak enrollment periods.

**Disability Services:** Students who are registered with our Disability Services Office have a wide array of accommodations, equipment, and software available to support their specific impairment-related needs. Approximately three percent of our curriculum student body receives disability services in any given semester.

**Service Learning:** Creating a sense of purpose and camaraderie, an increase in service learning and student club opportunities is tied to student success at Blue Ridge.

At a time when financial resources are strained to meet the demands of our students, these measures are an excellent indication that students continue to receive high-quality education and training at Blue Ridge Community College.

The “R u red E?” logo reminds students of the necessary skills and student habits required for enrollment in online courses, which is the focus of our QEP.
ECONOMIC STUDY SHOWS THE POWERFUL IMPACT OF THE COLLEGE

- Students enjoy an attractive $24.7\%$ rate of return on their BRCC educational investment.

- Over the course of his or her working career, the average BRCC student’s lifetime earnings will increase $5.30 for every dollar invested in their BRCC education.

- The average annual income of the typical associate degree graduate in the BRCC service area at the midpoint of his or her career is $32,200, $35\%$ more than someone with only a high school diploma.

- Over the course of a working lifetime, associate degree graduates in the BRCC Service Area earn $243,600 more than someone with only a high school diploma.

EXCELLENCE IN EDUCATION

Kelly Drake, a Blue Ridge Community College student, was among 58 outstanding students honored on April 14 by North Carolina’s Community Colleges. The event was part of Governor Beverly Purdue’s designation of North Carolina Community College Excellence in Education Week, April 10-16. Kelly also received the James G. Finch Service Above Self Rotary Scholarship Award at May’s commencement ceremony.

Pictured left to right: North Carolina Community College System President Dr. Scott Ralls, Kelly Drake, and State Board of Community Colleges Chair Hilda Pinnix-Ragland.
“For some, this is the capstone of a program that maybe only took a year or two to complete, but for others graduating tonight is the culmination of an entire life’s worth of hard work and experiences.

The road to get to this point has not been an easy one, and it is littered with the challenges and setbacks that have affected us all at one point or another.

But through all of our life experiences, Blue Ridge faculty and staff have remained as a constant; ready and willing to give us our first shot—or a second chance—at opportunities that would otherwise be unattainable.”

Remarks by 2011 Graduate Cody Owen (pictured left) as he addressed the Class of 2011 at Commencement on May 13, 2011.
Impacting Our Community

Education is statistically correlated with improved lifestyle behaviors, including reduced incidences of absenteeism, alcohol abuse, and smoking, lower probability of committing crime, and fewer welfare and unemployment claims.

It is estimated that the annual student population will generate social savings to the North Carolina public equal to $636,100 a year. These savings accrue to all state and local residents—students, homeowners, businesses, and taxpayers. Students who enter the workforce expand the tax base by generating higher earnings and reducing social costs. Once our current students become active in the workforce, they promote business output, raise consumer spending, and increase property income in the state. All of this contributes an additional $6.4 million in taxable income each year. Altogether, higher student income and associated effects on business productivity add $14.6 million in income annually to the state economy.

An estimated 98% of BRCC students remain in North Carolina and contribute to economic growth. Higher student earnings and associated increases in property income generate about $1.2 million in added tax revenue each year.

State and local governments will save approximately $57,100 in avoided social costs each year, including savings associated with improved health, lower costs of law enforcement, and fewer welfare claimants.

### In 2010-11, Community Groups Used Thomas Auditorium and Blue Ridge Conference Hall for Nearly 100 Events Each, Including Regional and National Conferences.

More than 200 college events were held in these facilities during that same time.

### Annual Benefits to the North Carolina Public Because of BRCC ($ Millions)

- **Added income, $14.6**
- **Social savings, $0.6**

Source: The Economic Contribution of Blue Ridge Community College, published May 2011
Impacting our Workforce

BRCC activities encourage new business, assist existing business, and create long-term economic growth. The College enhances worker skills and provides customized training to local business and industry throughout Henderson and Transylvania Counties.

By 2020 it is anticipated that there will be about 23,000 new and replacement jobs available in the BRCC service area.

About 25% of these jobs will require an education level equal to an associate degree or greater.

Another 7% of available jobs in 2020 will require some kind of post-secondary certificate or vocational award.

An estimated 527,600 BRCC credits have accumulated in the BRCC service area workforce during the past 30-year period as former BRCC students (completers and non-completers) enter the regional workforce each year.

Source: The Economic Contribution of Blue Ridge Community College, published May 2011

"I have hired all my employees through Blue Ridge Community College. If you aren’t using the community college . . . you are missing the boat."

Doug Salkewitz, owner of Advanced Technical Welding and winner of the 2010 Business North Carolina Small Business of the Year

"Blue Ridge Community College is a valued resource to employers in our area. In the past we have been faced with the challenge of adding to our workforce with only weeks to recruit, screen, select, and begin training. My first call is always to Blue Ridge Community College."

Phil Webb, Raflatac Human Resources Director

Congressman Heath Shuler meets with small business owners at the Blue Ridge Innovation Network on the Transylvania County Campus.
LIGHTS, CAMERA, ACTION!

Educational television at Blue Ridge Community College, in the works for several years, hit the airwaves this year. BRCC-TV offers a variety of programming, from multimedia distance-learning suppliers such as Annenberg Learner and Coast Learning, to original content provided by students and faculty.

Through the education channel, BRCC-TV, Blue Ridge Community College will increase its mission to deliver education and training to as many people as possible. The channel will be used for telecourses and teleWeb courses, where students can receive credit for the classes from home. TeleWeb courses are a combination of television and Internet-based courses.

The programming can be seen on Morris Broadband’s cable channel 112 or channel 81.1 on QAM tuner.

Educational television coordinator Rich Keen (pictured right) is overseeing the programming, as well as working with faculty, student, and community volunteers to develop new ideas and formats for the viewers. An Advisory Committee composed of educators, parents, students, and representatives from county and city governments, and business and industry in the county will assist the College with new programming.

This venture offers practical experience to the students, including practice in developing a schedule.

FOR MORE INFORMATION ABOUT BRCC-TV, VISIT WWW.BRCC TV.ORG.

BRCC-TV was made possible through a partnership with Morris Broadband, which provided spectrum space and technical infrastructure and support.
Blue Ridge Community College launched a collaborative marketing effort with AB Tech and Haywood Community College. Blue Ridge will be promoted using six outdoor billboards in the Greater Asheville area and a robust radio advertising campaign on WKSF 99.9 FM. These promotions will continue through January 2011. Without this joint effort, it would be unlikely that Blue Ridge would be promoted at this level in these locations.

Adult Basic Education and Nurse Aide programs were added at the new Goodwill Industries site.

The College realized $18,000 in energy savings by observing a four-day work week during Summer Term.

The new Student Ambassador Program involves an honorary group of students who participate in public relations activities for Blue Ridge Community College. Student Ambassadors provide an invaluable service to the College by serving as liaisons between the College, its students, and the community.

Blue Ridge Center for Lifelong Learning celebrated its 20th anniversary in 2011.

The College met all of the North Carolina Community College performance indicators.

Ten companies incubated at the Blue Ridge Innovation Network on the Transylvania County Campus.

The SkillsUSA state champion in Automotive I was BRCC student Braiden Reece.
Basic Law Enforcement Training Cadet Elias Lopez Diaz received the first annual Frank L. Simpson Achievement Award in recognition of his outstanding growth in leadership, character, integrity, and dedication.

Twenty-seven faculty, staff, and students from the Transylvania County Campus participated in a local American Cancer Society Relay for Life on June 4. Despite being a first-year team, they received an award for being the "Best Overall School Team" and exceeded their fundraising goal, raising $1,182 for the American Cancer Society.

Cooperative Education programs served 106 students at 79 worksites.

JobLink Director Jason Chappell received the Wayne Daves Award for Outstanding Achievement in Workforce Development.

Blue Ridge Community College Educational Foundation, Highlands Sports Car Club, Ray and Judith McKenzie-Wilson, and Pepsi-Cola Bottling Company supported students in the Society of Automotive Engineers (SAE) Club with their first collegiate design competition. Students from various disciplines within the Applied Technology Department designed, built, and competed against other schools with an off-road vehicle (pictured) powered by a 10 HP Briggs and Stratton engine.
PROGRAMS AT BLUE RIDGE

Allied Health
- Associate Degree Nursing
- Surgical Technology

Applied Technology
- Air Conditioning, Heating and Refrigeration
- Automotive Systems Technology
- Collision Repair and Refinishing Technology
- Electrical/Electronics Technology
- Electronics Engineering Technology
- Horticulture Technology
- Machining Technology
- Mechanical Engineering Technology
- Plumbing
- Welding Technology

Arts and Sciences
- Associate in Arts
- Associate in Fine Arts - Art
- Associate in Fine Arts - Drama
- Associate in Fine Arts - Music
- Associate in General Education
- Associate in Science
- Community Spanish Interpreter
- Environmental Science Technology
- Film and Video Production Technology

Basic Skills
- Compensatory Education
- English for Speakers of Other Languages
- GED Preparation
- Spanish
- Success through Academic Readiness Center

Business and Service Careers
- Accounting
- Business Administration
- Business Administration/Electronic Commerce
- Business Administration/Marketing and Retailing
- Computer Information Technology
- Computer Programming
- Cosmetology
- Criminal Justice Technology
- Early Childhood Associate
- Emergency Medical Science Technology
- Esthetics
- Fire Protection Technology
- Interpreter Education
- Manicuring/Nail Technology
- Networking Technology
- Office Administration
- Office Administration/Virtual Office Assistance
- School Age Education
- Simulation and Game Development
- Web Technologies

Economic and Workforce Development / Continuing Education
- Allied Health and Emergency Services
- Community Enrichment
- Environmental Health and Safety Institute
- Law Enforcement
- Small Business Center
- Business Services
- Customized Training
- Human Resources Development
- JobLink Career Center
**FAST FACTS**

For the 2010-11 school year, Blue Ridge Community College had a strong enrollment of more than 14,000 curriculum and continuing education students. The students are primarily from Henderson and Transylvania Counties.

BRCC changes lives not only through classroom education, but by teaching critical thinking skills and life skills that will help our students in all aspects of their lives.

BRCC provides a solid foundation and, because of that foundation, our students perform as well or better after transferring to four-year schools than the students who started at a four-year school.

During the course of a working lifetime, associate degree graduates earn $243,600 more than someone with only a high school diploma. (Source: *The Economic Contribution of Blue Ridge Community*, published May 2011)

For every dollar appropriated to Blue Ridge Community College by state and local government, taxpayers will see a cumulative return of $1.70 in the form of higher tax revenues and avoided social costs. (Source: *The Economic Contribution of Blue Ridge Community*, published May 2011)

BRCC has two locations within Henderson and Transylvania Counties and offers approximately 210 courses in an online or hybrid format.

In 2010-11, BRCC trained more than 300 nurse aides, 500 emergency medical workers, and 1,000 fire and rescue personnel.

Nearly 400 people visit the Henderson County JobLink Career Center at BRCC each month to receive job placement assistance.

Clubs and activities outside the classroom offer students an opportunity to explore interests and provide additional opportunities to learn essential workplace skills.

The Education Club (pictured) collected items for child care centers devastated by tornadoes in Tuscaloosa, Alabama.
## FALL SEMESTER 2010 CURRICULUM ENROLLMENT SUMMARY
### TOTAL NUMBER OF STUDENTS: 2,512

<table>
<thead>
<tr>
<th>Gender</th>
<th>Enrollment</th>
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</tr>
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<tbody>
<tr>
<td>Male (43.5%)</td>
<td>1,095</td>
<td>1,405 (Part-time)</td>
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<tr>
<td>Female (56.5%)</td>
<td>1,417</td>
<td>1,107 (Full-time)</td>
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<tr>
<th>Residence</th>
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<tr>
<td>Henderson Co. (66.12%)</td>
<td>1,661</td>
</tr>
<tr>
<td>Transylvania Co. (18.59%)</td>
<td>467</td>
</tr>
<tr>
<td>Buncombe Co. (5.73%)</td>
<td>144</td>
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<tr>
<td>Polk Co. (4.67%)</td>
<td>117</td>
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<tr>
<td>Other NC Co. (2.5%)</td>
<td>64</td>
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<tr>
<td>Other States (1.4%)</td>
<td>36</td>
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<tr>
<td>Non-U.S. Citizen (.93%)</td>
<td>23</td>
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<table>
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<tr>
<th>Ethnicity</th>
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<tr>
<td>Caucasian (86.6%)</td>
<td>2,177</td>
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<tr>
<td>Hispanic (5.1%)</td>
<td>128</td>
</tr>
<tr>
<td>African American (4.18%)</td>
<td>104</td>
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<tr>
<td>American Indian (.72%)</td>
<td>18</td>
</tr>
<tr>
<td>Asian (1.09%)</td>
<td>27</td>
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<tr>
<td>Other (2.3%)</td>
<td>58</td>
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<table>
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<tr>
<th>Program of Study</th>
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<tbody>
<tr>
<td>Degree (70.6%)</td>
<td>1827</td>
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<tr>
<td>Diploma (8%)</td>
<td>213</td>
</tr>
<tr>
<td>Certificate (5%)</td>
<td>128</td>
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<tr>
<td>Huskins Bill HS (5.61%)</td>
<td>141</td>
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<tr>
<td>Special Credit (5.2%)</td>
<td>134</td>
</tr>
<tr>
<td>Early College (3.9%)</td>
<td>101</td>
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<tr>
<td>Dual Enrolled HS (1.5%)</td>
<td>39</td>
</tr>
<tr>
<td>Learn and Earn (.15%)</td>
<td>4</td>
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<tr>
<th>Age</th>
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<tr>
<td>13-17 (11.19%)</td>
<td>300</td>
</tr>
<tr>
<td>18-23 (40.7%)</td>
<td>1,023</td>
</tr>
<tr>
<td>24-30 (17.27%)</td>
<td>434</td>
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<tr>
<td>31-40 (14.72%)</td>
<td>370</td>
</tr>
<tr>
<td>41-50 (9.91%)</td>
<td>249</td>
</tr>
<tr>
<td>51-64 (4.73%)</td>
<td>119</td>
</tr>
<tr>
<td>65-87 (.67%)</td>
<td>17</td>
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</table>

| Average Age     | 28 |

Source: BRCC Registrar’s Office
STATEMENT OF REVENUE AND EXPENSES (FISCAL YEAR ENDING JUNE 30, 2011)

REVENUES

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<th>Source</th>
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<tr>
<td>State Aid</td>
<td>$10,293,113</td>
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<tr>
<td>Student Tuition and Fees</td>
<td>3,184,565</td>
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<td>County Appropriations</td>
<td>2,573,894</td>
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<tr>
<td>Noncapital Contracts, Gifts and Grants</td>
<td>5,869,036</td>
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<tr>
<td>Capital Aid and Grants</td>
<td>2,208,793</td>
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<td>Sales and Services</td>
<td>269,669</td>
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<tr>
<td>Other Revenues</td>
<td>177,138</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$24,576,208</strong></td>
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EXPENSES

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<th>Category</th>
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<tr>
<td>Instruction</td>
<td>$9,723,673</td>
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<td>Public Service</td>
<td>35,470</td>
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<td>Academic Support</td>
<td>1,035,869</td>
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<tr>
<td>Student Services</td>
<td>872,335</td>
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<tr>
<td>Institutional Support</td>
<td>3,899,717</td>
</tr>
<tr>
<td>Operations and Maintenance</td>
<td>2,150,957</td>
</tr>
<tr>
<td>Student Financial Aid</td>
<td>4,805,627</td>
</tr>
<tr>
<td>Auxiliary Enterprises</td>
<td>129,327</td>
</tr>
<tr>
<td>Depreciation</td>
<td>1,346,731.00</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$23,999,706</strong></td>
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The 27-member President’s Council (pictured above), includes faculty and staff who guide the College’s strategic planning process and make recommendations to the President regarding educational and operational matters, policies and procedures, and budget priorities.
The Blue Ridge Community College Educational Foundation Board of Directors is proud of the role we play in supporting the College. Our mission is to aid, strengthen, and further the work and services of Blue Ridge Community College and to provide broader educational opportunities to its students, staff, faculty, and to the residents of Henderson and Transylvania Counties.

Thanks to your gifts, the Educational Foundation total public support and revenues for 2010-11 was $2.4 million. This year we recorded 100% giving from the College trustees and Foundation directors and, for the fifth year in a row, the faculty and staff exceeded their donations from the previous year.

Based on the 2010 fiscal year tax returns, we are:

- Second in ranking among all of Western North Carolina’s community college foundations (net assets/total full-time equivalent student ratio).
- Fifth in ranking among all of North Carolina’s 58 community college foundations (net assets/total full-time equivalent student ratio).
- The only community college foundation in North Carolina with an endowed teaching chair (and we are proud to say we have two).

With your help, Blue Ridge Community College will continue to make a difference in the lives of its students, faculty and staff, and the citizens it serves.

Mark A. Warwick
Educational Foundation Vice President Eric Cannon visits with National Technical Honor Society Associate Director and friend of the College Patricia Poteat. The national offices for the Honor Society are located adjacent to the Blue Ridge Community College Henderson County Campus.
Endowment Funds

Endowments may be established with a minimum gift of $10,000 payable in one lump sum or over a period of three years. After an endowed fund has been established, anyone can make additional contributions in any amount to the fund.

Unrestricted Endowments provide the financial stability and broad flexibility for addressing immediate priorities and new initiatives at the College.

- Joseph Oscar Bell, Jr., and Mary Kellogg Bell
- General
- Pauline Wintsch Gottier
- John C. McCormick, Jr. (New)
- The Rindal

Program Enrichment Endowments support or enrich programs and services provided by the College. These endowments may support lecture series, symposia, arts, the Library, or unrestricted funds within a program.

- Dr. Gamil T. Arida (Arida Arts Symposium)
- James S. and Wilma M. Black (equipment, facilities, and supplies)
- Building Foundations for Student Academic Success (intervention to address reading, math, and English deficiencies)
- Cosgrove Family Library
- August E. Kehr and Mary Louise Kehr Lecture Series (horticulture and environmental science)
- Dr. and Mrs. L. B. McDonald Nursing Program
- James Lee Morton Memorial (fine arts)
- Elizabeth F. Nelson Nursing

Faculty and Staff Support Endowments create faculty chairs, support professional development funding, and award excellence.

- Cosgrove Family Faculty Development
- Dr. Eliza B. Graue Extra Mile Award
- Dr. and Mrs. William D. Killian Outstanding Teacher Award
- Charles J. and Eleanor W. Meloun Faculty Development
- Dr. Molly A. Parkhill Staff Person of the Year Award
- Pay It Forward Endowed Chair (teaching chair)
- Dr. David W. Sink Jr. Community Service Award
- John Brooks Williams Endowed Faculty Chair (teaching chair)

Work-Study Endowments offer Blue Ridge students with work opportunities at the College while pursuing their education.

- BRCC Work-Study
- Amy Duryee Courtenay Memorial Work-Study
- George Coventry Roughgarden Student Work-Study

Scholarship Endowments provide financial assistance for students at Blue Ridge Community College based on need, merit, and/or within a specific field of study.

- AAUW Brevard
- Kathryn Merrell Sinclair Ashpole
- Arthur Lockwood Beneventi Memorial
- George H. and Lillian R. Berger Fine Arts
- Blair-Santiago Family
- L. Campbell Boyd
- BRCC Unrestricted
- James E. and Jo Ann Layne Brittain
- Jenny Bee Brittain
- Ruth H. Crane
- Emma Fanny Dietrich Memorial
- Distinguished Tradesman
- Katharine Allen Dutcher Memorial
- Don and Diane Emon
- John W. Ewbank Memorial
- The Gerber Foundation
- Dr. Harvey J. Goehring, Jr., Memorial
- Barbara J. Gregory
- John and Nora A. Gregory Nursing
• Betty and Emil Hager
• Emil F. Hager
• Hendersonville Board of Realtors
• Hendersonville Four Seasons Rotary Club Memorial
• Hendersonville Lions Vision and Hearing
• Anna K. Hosmer Memorial
• Betty Joy Jones Memorial
• Dr. William D. Killian Leadership
• Gene Kopf
• Johnnie Landrum Memorial
• Beulah Coulter Layne and Arvel Layne
• Lockwood Healthcare
• Alice A. Lovin Endowed Nursing
• James E. Lynch
• Mayflora C. Major
• Robert S. Manners Memorial
• Thomas L. Marshall Memorial
• Matteson Family (New)
• McGrady Family Environmental Science
• George and Anne McGregor
• George and Anne McGregor Allied Health
• Ray and Judith McKenzie-Wilson (New)
• Means Sisters
• Charles J. and Eleanora W. Meloun
• Charles J. and Eleanora W. Meloun
  GED and Adult High School
• Ellen Sinclair Merrell
• James Henry Merrell
• Philip R. Milroy Memorial
• Miracle Whip
• Albert M. Moreno, Sr.
• Elizabeth F. Nelson Nursing
• Violet D. Nemky Nursing
• Nielsen
• Normac, Inc.
• O’Cain Design Group
• Howard H. Peckham
• Phi Theta Kappa
• George W. Phillips
• Randa and Emily Pinkston
• Prim/Justus Endowed Nursing
• Peggy Roper Ray Memorial
• Susan Bacon Renson Memorial
• Calvin and Louise Ritterson
• Annie Lacy Roper Memorial
• Edgar Newton Roper Memorial
• Hubert Jerome Roper Memorial
• Justin and Eula Mae Roper Memorial (New)
• Alexander F. and Laurinda C. Schenck
• Clarence and Frances Schneider
• Semashko/Rotary Memorial
• Andy Sink Memorial
• David W. Sink Sr. and Frances Yow Sink
• Corum S. Smith, Jr., and Anne C. Smith
• Frank and Hazel Smith
• Joe D. and Sylvia P. Spearman
• R. P. “Bö” Thomas Memorial
• Rose A. Vollmar Nursing
• Deidre Waters Memorial
• Hans and Liselotte R. Wehrheim
• Anni Wilinski Horticulture
• Robert and Lois Winter
• Dr. Eugene M. Wittman Language and Cultural Immersion
• World of Clothing Nursing
• Ulysses Wynn
• George C. Yehling, Jr., Memorial
• A Legacy of Compassion Kathy Young

Barbara Gregory (right), a scholarship endowment donor and employee of the College, meets her first scholarship recipient, Early Childhood associate degree student Janae Howard. Barbara says her father’s legacy to her was, “Education is the foundation for having a good life. Get an education!”

In 2010-11, Barbara and the faculty and staff of Blue Ridge Community College contributed $28,140.39 to the Educational Foundation. For the fifth year in a row, the faculty and staff exceeded their donations given in the previous year’s campaign.
**Scholarship Funds** (non-endowed)

An annual scholarship may be established with $500 or more

- Aart and Cora Van Wingerden Horticulture Technology
- AAUW Hendersonville
- Advantage West and Dale and Cindy Carroll
- Albert S. “Bert” Browning, Jr.
- American-Scandinavian Foundation Western Carolinas Associates
- Apple Country Antique Engine and Tractor Club, Inc.
- Applied Music Lessons
- ArvinMeritor, Inc.
- AT&T Scholarship
- Ben Jones Community Service
- Benevolent, Patriotic Order of Does #258
- Blue Ridge Center for Lifelong Learning
- BRCC Educational Foundation General
- Brevard Rotary Club
- Bruce Talley Memorial
- Carl and Jean Schoendorfer
- Carolina Concert Choir
- Carolina High Country Section 1103 of the American Society for Quality Education
- Carrie Roper Williamson Memorial
- Connestee Falls Student Scholarship Program
- Continuing Education
- Eugene C. Jones Memorial
- Fred and Katharine Roper Memorial
- Garden Club of Hendersonville, Inc., Horticulture Technology
- GED Graduates
- Gene Gladin Memorial
- Gloria G. Roberts Memorial
- Henderson County Master Gardener Volunteer
- Henderson County Retired School Personnel
- Herbert C. and Katherine T. Merrell
- Hope and Richard Cushman
- Human Relations Council of Henderson County
- Information Technology Professionals
- J. Daniel Furr Memorial
- Jo Anderson Memorial
- John P. and Mary Ann Shepherd Memorial
- Joseph D. Poli Memorial
- Joseph H. and Barbara T. Meliski
- Judy M. Babb and Scott P. Hertel
- Junior Woman’s Club of Hendersonville
- Kathleen Revel, M.D., Nursing
- Land O’Sky Garden Club
- Lewis and Kathleen Lees
- Linda M. Justus Memorial
- Linda Salido
- Manufacturing Certification
- Margaret R. Pardee Hospital Auxiliary
- Men’s Garden Club of Asheville
- National Technical Honor Society
- Ned H. Barnett Machinist
- Nurse Aide
- Opening Doors for Women
- Patsy Farmer Jones
- PEO Chapter O
- R. Hugh Lockaby Memorial
- Ray and Judith McKenzie-Wilson
- Ruby J. Feagan Memorial
- Russ and Myrna Gibbs
- Saluda School Alumni
- The Stepp Law Firm
- Transylvania Garden Clubs
- Virginia Parker Memorial
- William A. Keyser Memorial

**NEW ANNUAL SCHOLARSHIP**

Because of all that he did for others, the family of William A. Baxter has remembered him with a $600 scholarship for 2011-12. The Bill Baxter Memorial Scholarship will be awarded to a graduate of a Henderson County high school.
Building Support and Opportunities

On May 23, 2011, Blue Ridge Community College, with A-B Tech and Haywood Community College, received a $100,000 grant from the Women for Women giving circle, an initiative of The Community Foundation of Western North Carolina (CFWNC), which raises funds to make grants to increase the economic self-sufficiency of women and girls in Western North Carolina.

The CFWNC award will be given over two years to significantly increase the retention and graduation rates of low-income female scholarship recipients. The funding expands an existing program called “Building Support and Opportunities” (BSO) at A-B Tech that will be replicated at Blue Ridge and Haywood Community Colleges. Student scholarship participants at each institution will receive intensive advising including ongoing academic and career coaching.

Pictured from left to right: Mardi Letson, chair of Women for Women; Liz Atkinson, BSO and Lavender Fund coordinator; Tamma Moriarty, grant writer, A-B Tech; Laura Ammons, BSO advisor and Sherri Myers, Foundation executive director, Haywood CC; Dr. Lary Schulhof, chair of A-B Tech Foundation Board; Ann Green, Foundation executive director, Blue Ridge CC; Dr. Molly A. Parkhill, president, Blue Ridge CC; and Elizabeth Brazas, executive director of CFWNC.
BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION
RECOGNIZES EXCELLENCE

DR. ELIZA B. GRAUE
EXTRA MILE AWARD

Leanne V. Ruff
Office Administration
Faculty

A former educator herself, Dr. Graue knows that many capable students would not continue their education if it were not for the support, inspiration, understanding, and encouragement provided by their teachers. The Dr. Eliza B. Graue Extra Mile Award commends an instructor who has in some special way touched the lives of students at Blue Ridge Community College.

A current Blue Ridge Community College student said: “Last fall, I lost my job due to the economy. I faced the decision of trying to find another job (and those are few and far between) or returning to school. It had been 30 years since I had been in school.” For another student it had been 45 years. Both students commented on how Leanne, their faculty advisor, talked with them about their options and provided them with encouragement and confidence. And, both students contributed their success in other classes and making the dean’s list to their instructor who went the “extra mile.”

DR. DAVID W. SINK JR. COMMUNITY SERVICE AWARD

Cathy Calure
Library Assistant

Blue Ridge Community College Educational Foundation recognizes a College employee who meets the criterion of exceptional service to the community unrelated to their College responsibilities.

Never expecting any recognition or praise, Cathy gives her time, talents, financial resources, energy, and love to many areas of need:

- She volunteers one Saturday a month and on an as-needed basis as a thrift store cashier for the domestic violence and sexual assault prevention and treatment center Steps to HOPE.
- For the last two years, she has knitted hats for men, women, and children all year long. When the weather turns wintry, she mails the hats to Central Union Mission, a homeless shelter in Washington, DC. Annually, she has donated 80 to 90 hats.
- Her love for all creatures has led her to service in our area as a Certified Wildlife Rehabilitator providing life-saving protection and rehabilitation for numerous animals.
**DR. MOLLY A. PARKHILL STAFF PERSON OF THE YEAR AWARD**

Julie G. Thompson  
Dean for Economic and Workforce Development

The Dr. Molly A. Parkhill Staff Person of the Year Award recognizes a full-time, non-instructional employee for individual achievement and exceptional contributions to Blue Ridge Community College. Criteria for this award include personal and professional development, service to the College, leadership, initiative, and exceptional performance.

In 1980, Julie began her career at Blue Ridge Community College by establishing its first Career Center. Then, in 1991, she was given the additional responsibility for Cooperative Education and, in 1997, developed a local JobReady initiative by forming a partnership with Henderson County Public Schools, Chamber of Commerce officials, and local business representatives. Also in the late 1990s, she accepted the directorship of the Henderson County JobLink Career Center. Her 30-year career at Blue Ridge Community College demonstrates significant contributions in education, training, and retraining of the local workforce, in providing services to and forming partnerships with local businesses, and in providing services that have improved the quality of life in this community.

**DR. AND MRS. WILLIAM D. KILLIAN OUTSTANDING TEACHER AWARD**

Caren S. Kessler  
Reading and English Faculty

Nominated and chosen by fellow faculty members, the Dr. and Mrs. William D. Killian Outstanding Teacher Award recognizes a faculty member’s commitment to teaching excellence.

Teaching a wide variety of courses allows Caren to keep up with her students throughout their studies at the College. She is an advisor for College Transfer students, Nursing students, and students who want to enter articulated healthcare programs. She guides with firm counsel when it is needed and is always available for help and guidance. A colleague wrote, “I find her to be a great role model in holding our students to high standards. She is also always willing to help when I have a question and offers positive advice.” She holds leadership roles beyond the classroom related to the practice and profession of teaching. She chaired our Quality Enhancement Plan Committee for the Southern Association of Colleges and Schools’ visit, which addressed student readiness for online classes. This Plan will help with student retention and completion of the student’s chosen degree.

**WELLNESS EMPLOYEE OF THE YEAR AWARD**

Stanley Ducker, Automotive Restoration Technology Faculty

The College promotes the importance of health in the productivity, well-being, and retention of its faculty and staff. The College also strongly encourages the integration of good health into all facets of community college life. Blue Ridge Community College Educational Foundation commends an employee who has exhibited sound methods and proven results. Stan has lived a very health-conscious lifestyle. He adheres to a commitment of daily walks, frequently hikes the trails of the western North Carolina mountains, and works out at the gym. Stan follows a very strict diet, staying away from sweets and eating as many locally grown fruits and vegetables as possible. His sound methods and proven results have made him a role model for employee wellness and the continued success of Blue Ridge Community College.
HONOR ROLL OF DONORS (JULY 1, 2010 - JUNE 30, 2011)

PRESIDENT’S CIRCLE
Gifts of $5,000 or more

AAUW Brevard
Charles and Eleanora Meloun Charitable Fund
Connestee Falls Student Scholarship Program
Dollar General Literacy Foundation Foundation For The Carolinas
Four Seasons Rotary Charitable Foundation
Margaret R. Pardee Hospital Auxiliary Pepsi-Cola Bottling Company

Anonymous
Mrs. Betty U. Berg
Dr. and Mrs. James E. Brittain
Mr. and Mrs. Joseph C. Furr
Mr. and Mrs. James W. Marshall, Jr.
Ms. Tess D. Matteson
Mr. and Mrs. Raven Bryan McKenzie-Wilson

FOUNDATION CLUB
Gifts of $1,000 to $4,999

AAUW Hendersonville
Apple Country Antique Engine and Tractor Club, Inc.
Benevolent, Patriotic Order of Does #258
Blue Ridge Center for Lifelong Learning
Blue Ridge Literacy/Education Endowment Fund
Brevard Rotary Foundation
Covenant Presbyterian Church, PCA
Fidelity Foundation
Garden Club of Hendersonville, Inc.
GE Foundation
Gibbs Family Fund
Hendersonville Board of Realtors
Highlands Sports Car Club
Human Relations Council of Henderson County
Kiwanis Club of Hendersonville
Men’s Garden Club of Asheville

Morrow Insurance Agency, Inc.
Myrlayne Enterprises, Inc.
National Technical Honor Society
PEO Chapter O
Piedmont Natural Gas
SunTrust Foundation
TD Bank
The Birthday Club
The Hendersonville Lions Foundation, Inc.
Van Wingerden International, Inc.
Wells Fargo Foundation

Mr. Robert L. Anderson
Ms. Corliss L. Bakanas
Mr. and Mrs. Gerald V. Baysden
Frank and Ethlyn Byrd
Ms. Rita D. Conner
Mr. and Mrs. Richard H. Cushman
Mr. and Mrs. Frederick R. Garrett
Ms. Barbara J. Gregory
Eve B. Hoover, Ph.D.
Mr. and Mrs. John C. McCormick, Jr.
Dr. and Mrs. Earl D. Medlin
Molly and Kevin Parkhill
Mr. and Mrs. Brian D. Rose
Mr. and Mrs. Louis R. Santiago
Mr. and Mrs. Carl Schoendorfer
Mr. Gerald V. Shepherd
Mr. and Mrs. Donald L. Shoemaker
Ms. Karen A. Talley
Ms. Liselotte R. Wehrheim

RIDGE SOCIETY
Gifts of $500 to $999

Anonymous
American-Scandinavian Foundation
Western Carolinas Associates
AT&T North Carolina
Carolina Concert Choir
Carolina High Country Section 1103 of the American Society for Quality Education Endowment Fund
Caterpillar Foundation
Civican Foundation of Hendersonville
Delta Kappa Gamma Society International Alpha Lambda Chapter

French Broad Gardeners
Henderson County Master Gardener
Henderson County Retired School Personnel
High Hills Garden Club
IBM International Foundation
Joseph D. Poli Memorial Fund
Junior Woman’s Club of Hendersonville
Land O’Sky Garden Club
Murtfeldt Foundation
Rotary Club of Hendersonville
Roy D. Neill, Attorney at Law
Saluda School Reunion Committee
Shell Oil Company Foundation
Stuart and Carola Cohn Charitable Fund
The Duke Energy Foundation
Virginia L. Gregory, DMD, LLC

Dr. Judy M. Babb
Mr. and Mrs. Michael D. Bailey
Terry and Rita Blythe
Mr. and Mrs. Richard A. Bobb
Mr. and Mrs. Spence Campbell
Mrs. Brenda G. Conner
Dr. and Mrs. John L. Crawford, III
Mr. Richard W. Davenport
Mr. David H. Davis
Mr. and Mrs. Chris English
Ms. Linda J. Finster
Dr. and Mrs. Kohlan J. Flynn
Mr. and Mrs. John Gregory, Jr.
Mr. Stephen R. Gregory
Mrs. Lee Anna Haney
Mr. Scott P. Hertel
Mrs. Lisa Jones Hill
Mr. and Mrs. David N. Hutto, Jr.
Dr. and Mrs. Donald C. Jones
Mr. and Mrs. D. Hugh Kinsey
Mr. and Mrs. Larry E. Lee
Mr. and Mrs. Lewis W. Lees
Ms. Lisanne Masterson
Dr. and Mrs. Richard W. Mears
Mr. and Mrs. Steven R. Orr, Jr.
Mr. James Rhodes
Mr. and Mrs. William M. Rowe, III
Ms. Linda Salido
Mr. and Mrs. Charles F. Schneider
Mr. and Mrs. Thomas F. Smith
Mrs. Marcia L. Stoneman
Ms. Ann Arida Talley
Reverend and Mrs. Lester B. Vier

CODELL FELLOWS

Gifts of $250 to $499

The John W. (Jack) Claris Memorial Fund

Anonymous (5)
Joe and Judy Abrell
Mr. Ken D. Adams
Mr. and Mrs. Robert "Jay" Alley
Mrs. Margaret K. Ayers
Mr. L. C. Boyd, Jr.
Mrs. Alice F. Crisp
Mr. and Mrs. John C. Crook
MSgt. Marlin L. Dixon
Mr. Paul W. Edwards
Ms. Maggie Faulkner
Mr. and Mrs. John B. Gould
Mr. and Mrs. Rosco J. Green, Jr.
Mr. and Mrs. Thomas R. Hanson
Mr. James D. Hutcherson
Ms. Susan E. Jones
Kip and Roberta Keller
Dr. William D. Killian
Mr. V. Rick Marshall
Mr. Tommy Oakman
Debra W. Pressley
Mr. Walter T. Sinclair, Jr.
Mr. Hilliard Staton
Ms. Marilyn T. Staton
Dr. and Mrs. Alan Stephenson
Mr. and Mrs. Andrew T. Tate
Ms. Julie Thompson
Mr. Mark A. Warwick
Mr. David W. Whitson
Ms. Karen M. Workman

BLUE RIDGE ADVOCATES

Gifts up to $250

AT&T Foundation
Fireman’s Fund Mountain Home Fire Department
Hunter Automotive Group
Jackson Steel, Inc.
Lyman, Mullinax and Weis, PA
Transylvania Garden Club
Anonymous (17)
Mr. and Mrs. Francis A. Aguilar
Mr. and Mrs. James N. Aguilar
Mr. Steven J. Aguilar
Ms. Jennifer L. Allen
Ms. Kathy C. Allen
Mr. Chuck Arrowood
Mr. and Mrs. Tom E. Aschenbrener
Ms. Karla S. Atkinson
Mr. and Mrs. Mark Audia
Dr. Kevin B. Ayesh
Ms. Judith A. Baghose
Mr. Joseph P. Bailey
Ms. Marilyn E. Bailey
Ms. Sue Maxine Banks

Mrs. Laura S. W. Baylor
Mrs. Shanda Bedoian
Mr. Martin Berger
Reverend and Mrs. David P. Blackburn
Mr. and Mrs. Kenneth R. Butcher
Mr. and Mrs. William A. Byrd
Mr. and Mrs. James E. Cagle
Mr. and Mrs. Eric B. Cannon
Mr. and Mrs. Shane Capps
Mrs. Carol A. Carrano
Mr. Steven R. Carson
Mrs. Marsha Casey
Mr. and Mrs. Jason Chappell
Mr. Robert H. Coggins
Ms. Lynda C. Connor
Ms. Kimberly D. Corn
Mr. William E. Cromer
Mr. and Mrs. Thomas Daniel

100% PARTICIPATION!

Every trustee and director serving on the College Board of Trustees and the Foundation Board of Directors gave to the 2010-11 Annual Fund Drive. In addition, Board of Trustees Chairman John C. McCormick, Jr., created an eponymous unrestricted endowment with the Educational Foundation.

2010-2011 Board of Trustees and Educational Foundation Directors


Front row (left to right): Andrew T. Tate, Scott Elliott, Candler Willis, Eric B. Cannon, Patricia F. Jones, Betty A. Gash, Hilliard Staton, Mark A. Warwick, Kohlan J. Flynn, and C. Page Collie

Mr. and Mrs. Robert J. Demartini
Mr. James W. Duckworth
Ms. Denise Dunlap
Mr. Douglas W. Dunlap
Mr. and Mrs. Michael Dunlap
Mr. and Mrs. Paul W. Dunlap
Mr. Robert F. Dunlap
Ms. Susan S. Dunlap
Mr. and Mrs. William G. Farrell
Mrs. Jessica Bisio Ferguson
Dr. Russ Foster, IV
Mrs. Belinda C. Frantz
Mr. and Mrs. Maxwell A. Freymuller
Ms. Mary Lynn Garren
Ms. Betty A. Gash
Mrs. Sarah B. Gilbert
Ms. Linda M. Gillenwater
Ms. Christine Glaser
Ms. Teresa O. Goldsmith
Ms. Grace Folan Goodell
Dr. Eliza B. Graue
Ms. D. Patricia Haac
Mrs. Geraldine M. Hambley
Jack and Elaine Handville
Mr. Daniel Harris
Ms. Marianna Pack Hass
Mr. and Mrs. Douglas W. Hatch
Ms. Sandra Heatherly
Mr. Gary C. Heisey
Mr. and Mrs. Marcus E. Hertel
Mr. and Mrs. Robert T. Hicks
Dr. Mary Highbarger
Ms. Stacy L. Hill
Mr. and Mrs. R. D. Hodges
Ms. Delores A. Hogsed
Mr. and Mrs. Philip C. Hosmer
Ms. Kay Houston
Ms. Martha N. Howell
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Mr. Jerry Johnson
Mrs. Peggy J. Johnson
Mr. and Mrs. Lemuel C. Jones, Jr.
Ms. Caren Kessler
Mr. and Mrs. D. Hugh Kinsey, Jr.
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Ms. Carolyn R. Lawton
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Ms. Carol Ann Lydon
Ross and Dana Lyman
Ms. Patricia MacDuff
Mr. Edward Maglott
Ms. Olivia Martin
Mr. and Mrs. Matt Matteson
Ms. Carol McAdams
Mrs. Rebecca J. McCall
Mrs. Teresa K. McCall
Mr. Joe McCanless
Mrs. Glenda H. McCarson
Ms. Mary Alice McCarty
Mr. James Allen McCullough, Jr.
Mrs. Monica McFarland
Mr. Richard G. Merrell
Ms. Trudi Metcalfe
Mrs. Barbara H. Miller
Ms. Lydia Miller
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Mrs. Glenda R. Morgan
Mr. and Mrs. Theron E. Mullinax, Jr.
Ms. Corrine W. Murray
Mrs. Gail L. Natella
Mr. and Mrs. Russell E. Newton, Jr.
Ms. Carolyn H. Nicholson
Mr. and Mrs. Jerry P. Nicholson
Maj. L. Allyn Noel
Mrs. Emily Frances Olack
Mr. George A. Oldham
Mr. Franklin B. Pack
Ms. Joanna B. Pack
Mr. and Mrs. James H. Parr
Ms. Jennifer Parrack-Rogers
Mr. Ronnie W. Pepper
Mr. and Mrs. Kent T. Peters
Mr. and Mrs. Jack W. Powers
Ms. Anita Price
Ms. Barbara Price
Mr. and Mrs. Keith Pryor
Mr. Timothy E. Revis
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Mrs. Ramona Rogers
Ms. Grace M. Roy
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Mr. and Mrs. Howard Runion
Ms. Caroline B. Schreier
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Mr. and Mrs. David E. Sitton
Mr. and Mrs. Robert Leon Smith
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Mr. and Mrs. Reece V. Snyder
Mr. and Mrs. H. Sogi Soder
Ms. Brenda M. Stepp
Ms. Linda J. Stirk
Ms. Bette R. Stone
Ms. Phyllis I. Stout
Mrs. Louisa Baxter Thompson
Ms. Sandra J. Tooman
Ms. Beth Waldrup
Mr. and Mrs. Kenneth W. Walls
Ms. Judith P. Ward
Mr. Clyde Waters, Jr.
Ms. Florence B. Werden
Mr. David B. White
Ms. Connie P. Williams
Mr. and Mrs. Sidney Williams
Mr. and Mrs. Candler A. Willis, Jr.
Ms. Eleanor G. Wilson
Mr. and Mrs. Tommy Wilson
Mr. and Mrs. John P. Winkler
Mr. and Mrs. Rick Wood
Mr. and Mrs. John A. Wright, Jr.

Tax Benefits

Blue Ridge Community College Educational Foundation, Inc., is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and is considered a public charity under the federal tax laws. Accordingly, gifts to the Foundation qualify for the maximum charitable deductions available by law for income, gift, and estate tax purposes and are not subject to the deduction limits applicable to gifts to private foundations.

Matching Gifts

Matching gifts can double your money. Corporations will often match employee or retiree gifts to Blue Ridge Community College Educational Foundation. Contact your human resources department to determine if your employer offers this program.
BOOK OF MEMORY AND IN HONOR GIFTS

In Memory of

Mrs. Jo Anderson
Dr. Gamil T. Arida
Ms. Krista Briese
Ms. Jenny Bee Brittain
Ms. Evelyn Butler
Mr. Corbett Byrd
Mr. C. E. "Doc" Case
Ms. Eloise Church
Mr. Patrick Ciccone
Ms. Kay Connelly
Mr. John W. Couto
Ms. Shirley Y. Doeden
Ms. Beverly Duff
Mrs. Louise E. Dunlap
Ms. Bette H. Edwards
Mr. John Ewbank
Ms. Grace M. George
Ms. Nancy Gibson
Mr. and Mrs. John Gregory
Mr. Pete Green
Ms. Anna K. Hosmer
Mrs. Joanne Kennedy
B. H. Kent
Mr. William A. Keyser
Ms. Betty Lee
Ms. Carol B. Livingston
Ms. Dorothy Grace Lutz
Dr. Jim Lutz
Mr. Thomas L. Marshall
Ms. Lois W. Matthews
Dr. and Mrs. L. B. McDonald
Ms. Alice A. Milligan
Mrs. Vanessa Y. Mintz
Mr. James Lee Morton
Mr. Russell E. Newton, Sr.
Mrs. Lucille Olack
Ms. Gladys K. Payne
Ms. Randa Pinkston
Mr. Bob Reaume
Ms. Gloria G. Roberts
Ms. Eileen M. Schmuck
Ms. Ann Shelton
Mr. and Mrs. John P. Shepherd
Mr. Cliff Shipman

Ms. Marie J. Smyth
Mr. Bruce Talley
Mr. Ed Taylor
Ms. Deidre Waters
Mr. and Mrs. Robert S. Winter, Jr.

In Honor of

Mr. Francis A. Aguilar
Mr. and Mrs. James N. Aguilar
Ms. Evangeline Archer
Dr. Judy M. Babb
Ms. Kelly Foti
Ms. Barbara J. Gregory
Mr. and Mrs. John Gregory, Jr.
Mr. Stephen R. Gregory
Dr. Virginia L. Gregory
Mr. and Mrs. Brian Hanson
Mr. Bruce Hanson
Mr. and Mrs. Thomas R. Hanson
Mr. Scott P. Hertel
Dawn and Skyy Schneider Hills
Mr. and Mrs. Joe Kennedy
Mr. and Mrs. D. Hugh Kinsey
Mr. and Mrs. D. Hugh Kinsey, Jr.
Ms. Dorothy D. Marlow
Dr. Earl D. Medlin
Mrs. Phyllis S. Nesbitt
Ms. Ruth Powers
Ms. Elizabeth G. Rogers
Mrs. Ramona Rogers and Family
Ms. Grace M. Roy
Mr. and Mrs. Charles F. Schneider
Mr. and Mrs. Corum S. Smith, Jr.
Mr. Joe D. Spearman, Sr.
Ms. Phyllis I. Stout
Mr. Michael Thorn
Mr. Terry Walker
Ms. Ruth Waugaman
Mr. David W. Whitson

LOUISE E. DUNLAP MEMORIAL SCHOLARSHIP

At her passing on August 2, 2010, numerous memorial gifts funded the Louise E. Dunlap Memorial Scholarship. Louise, an orphan, graduated from the Medical University of South Carolina School of Nursing in 1952 and retired from Pardee Memorial Hospital as a registered nurse in 1987. The Louise E. Dunlap Memorial Scholarship is designated for nursing students.
**IN-KIND GIFTS**

Advance Auto Parts  
Applebee’s Neighborhood Grill and Bar  
Atlanta Bread Company  
Auto Bell Car Wash  
AutoZone Auto Parts  
B & W Auto Supply, Inc.  
Benton Roofing  
Blue Ridge Humane Society  
Cedar Mountain Tree Farm  
Chick-fil-A of Hendersonville  
Chrysler Group, LLC  
City of Hendersonville  
DeVilbiss  
Flat Rock Playhouse  
Hearts With Hands  
Henderson County Partnership for Economic Development  
Jeffreys Manufacturing Solutions  
Mast General Store  
Meritor, Inc.  
MLH Paper and Party Supply  
Mountain Inn and Suites  
Neebo  
North River Farms  
Precision Tune  
Sam’s Club  
Sound Extreme Entertainment  
The Fresh Market  
The Lincoln Electric Company  
Toyota Motor Sales, USA, Inc.  
Transylvania County  
Van Wingerden International, Inc.  
Volvo Construction Equipment  
Anonymous (3)  
Mr. and Mrs. David H. Baker  
Terry and Rita Blythe  
Ms. Emilee Cantieri  
Ms. Nancy Carroll  
Mrs. Andrea J. Corn  
Mr. Dale Duncan  
Mr. and Mrs. Anthony F. Engel  
Mr. Jeffrey Russ Foster, Jr.  
Mr. Woody W. Hauke  
Mr. Fred M. Huscher  
Mr. and Mrs. Lloyd Joslin  
Mr. John L. La Due  
Mr. Carlton L. Lees  
Messrs. Kent and James Loy  
Ms. Jo Maeder  
Ms. Laura Needham  
Mr. Tommy Oakman  
Mr. and Mrs. Ernest W. Phipps  
Mr. Ira T. Richardson  
Mrs. Ramona Rogers  
Mr. Charles S. Singletary  
Mr. Jerry W. Tarrents  
Mrs. Susan H. Weller  
Mr. and Mrs. Sidney Williams

**RESPONDING TO COMMUNITY NEEDS**

Transylvania County donated a 2000 Ford Econoline passenger van. It had been used as an ambulance and is now used in the Emergency Medical Science program.

*Pictured left to right: BRCC President Molly A. Parkhill; Transylvania County Commissioner Mike Hawkins; Transylvania County EMS Director David McNeil; Transylvania County EMS Training Coordinator Kim Bailey; and BRCC Director for Allied Health and Emergency Services Jay Alley.*
BLBLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION, INC.

Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and equivalents</td>
<td>$763,100</td>
<td>$691,302</td>
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<tr>
<td>Promises to give</td>
<td>34,656</td>
<td>17,750</td>
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<tr>
<td>Other receivables</td>
<td>624</td>
<td>7,177</td>
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<tr>
<td>Asset available-for-sale</td>
<td>2,450</td>
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<tr>
<td>Total current assets</td>
<td>800,830</td>
<td>716,229</td>
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<tr>
<td>Investments</td>
<td>8,529,418</td>
<td>6,885,883</td>
</tr>
<tr>
<td>Total assets</td>
<td>$9,330,248</td>
<td>$7,602,112</td>
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</tbody>
</table>

Net Assets

<table>
<thead>
<tr>
<th>Classification</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
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</tr>
<tr>
<td>Undesignated</td>
<td>875,455</td>
<td>598,059</td>
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<tr>
<td>Board-designated</td>
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<td>118,843</td>
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<tr>
<td>Total unrestricted</td>
<td>875,455</td>
<td>716,902</td>
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<tr>
<td>Temporarily restricted</td>
<td>1,554,007</td>
<td>213,176</td>
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<tr>
<td>Permanently restricted</td>
<td>6,900,786</td>
<td>6,672,034</td>
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<tr>
<td>Total net assets</td>
<td>$9,330,248</td>
<td>$7,602,112</td>
</tr>
</tbody>
</table>

Public Support and Revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>2011</th>
<th>2010</th>
</tr>
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<tbody>
<tr>
<td>Contributions</td>
<td>$911,599</td>
<td>$725,083</td>
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<tr>
<td>Interest and dividends</td>
<td>135,871</td>
<td>115,342</td>
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<td>Realized gains on sale of investments</td>
<td>670,656</td>
<td>237,594</td>
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<tr>
<td>Unrealized gains on investments</td>
<td>697,617</td>
<td>235,547</td>
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<tr>
<td>Other</td>
<td>2,275</td>
<td>6,766</td>
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<tr>
<td>Total public support and revenues</td>
<td>2,418,018</td>
<td>1,320,332</td>
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</tbody>
</table>

Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholarship awards</td>
<td>226,897</td>
<td>298,837</td>
</tr>
<tr>
<td>Other student financial assistance</td>
<td>52,544</td>
<td>21,014</td>
</tr>
<tr>
<td>Other awards</td>
<td>276,581</td>
<td>452,126</td>
</tr>
<tr>
<td>Other program services</td>
<td>172</td>
<td>1,583</td>
</tr>
<tr>
<td>Total program services</td>
<td>556,194</td>
<td>773,560</td>
</tr>
<tr>
<td>Supporting services</td>
<td>133,688</td>
<td>112,767</td>
</tr>
<tr>
<td>Total expenses</td>
<td>689,882</td>
<td>886,327</td>
</tr>
</tbody>
</table>

Increase in net assets                                 | 1,728,136| 434,005  |

Net assets at beginning of year                         | 7,602,112| 7,168,107|

Net assets at end of year                               | $9,330,248| $7,602,112|

Statement of Financial Position
June 30, 2011 and 2010

Statement of Activities
June 30, 2011 and 2010

A complete copy of these statements is available upon request.

Audited by:
Carter, P.C.
WHO WE ARE
Blue Ridge Community College Educational Foundation is an independent entity that exists to support the fundraising priorities of Blue Ridge Community College and provides a high level of accountability to its donors. Under the direction of its volunteer Board of Directors, the Foundation provides philanthropic leadership and support aimed at helping Blue Ridge Community College accomplish its mission.

OUR MISSION
The mission of Blue Ridge Community College Educational Foundation is to aid, strengthen, and further in every proper and useful way the work and services of Blue Ridge Community College and to provide broader educational opportunities to its students, staff, faculty, and to the residents of Henderson and Transylvania Counties.

Kyle Thiel, a 2007-2009 scholarship recipient and 2009 Criminal Justice graduate, now a police officer for the Hendersonville Police Department is pictured with his former Criminal Justice Instructor Elaine Thompson. In 2010, Kyle was named the Reserve Officer of the Year.
TYPES OF FUNDS

**Unrestricted Funds**  Donors who give an unrestricted gift build maximum versatility into their charitable giving. These resources are most useful to Blue Ridge on a daily basis in response to changing needs and opportunities. Donors entrust the Board of Directors to select the most appropriate allocations.

**Restricted Funds**  A gift may be restricted for a program of study (curriculum or continuing education), library and classroom resources, faculty development, lecture series, opportunities in the arts, innovative grant possibilities, and more.

**Scholarship Funds**  Scholarship funds assist individuals pursuing educational goals and recognize individual excellence. Donors may specify the criteria for scholarship awards.

**Endowment Funds**  Choosing to endow your gift with Blue Ridge Community College Educational Foundation ensures ongoing annual support in perpetuity. This is made possible through income generated annually from your investment of $10,000 or greater. The minimum donation of $10,000 to establish an endowed fund may be paid in one lump sum or over a period of three years.

HOW TO GIVE

**Gifts of Cash**  If you itemize, your outright gifts of cash are fully deductible for federal income tax purposes up to 50% of your adjusted gross income. If you exceed this limitation, the excess may be carried forward for tax purposes for up to five years.

**Gifts of Stock**  Donors giving long-term appreciated stock avoid paying capital gains tax on the increased value of the stock and receive a tax deduction for the full fair market value of the stock gift. Such gifts may be deducted up to 30% of your adjusted gross income, with a five-year carry forward.

**Gifts of Real Estate**  If you have owned your home, a vacation home, or a farm for many years, a charitable gift of that real estate may have many tax advantages. If the property is given to Blue Ridge Community College Educational Foundation, donors avoid capital gains tax and realize a charitable deduction for the full fair market value of the real estate.

**Gifts of Life Insurance**  If you own a life insurance policy that is no longer needed, you can make a tax-deductible gift of the policy to Blue Ridge Community College Educational Foundation by naming the Foundation as both the owner and beneficiary of the policy.

**Planned and Life Income Gifts**  Please see the next pages to learn about the benefits to you and Blue Ridge Community College Educational Foundation from planned and life income gifts.
## PLANNED AND LIFE INCOME GIFTS . . . LEAVING A LEGACY

<table>
<thead>
<tr>
<th>Planned and Life Income Gifts</th>
<th>Benefits to Donors</th>
<th>Benefits to Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEQUEST</strong>&lt;br&gt;You specify a gift in your will or revocable trust to be effective upon your death.</td>
<td>You retain control over the property during your lifetime. Gifts may be defined as a specific dollar amount, as a specific asset, or as all or a portion of your residuary estate. An estate tax deduction is permitted for the gift.</td>
<td>Blue Ridge Community College Educational Foundation receives the gift upon your death.</td>
</tr>
<tr>
<td><strong>CHARITABLE REMAINDER TRUST</strong>&lt;br&gt;You create an irrevocable trust during your lifetime, or upon your death, and transfer assets to the trust.&lt;br&gt;You may designate one or more income beneficiaries (including yourself) to receive a fixed dollar amount (annuity) or a fixed percentage of the trust assets (unitrust) each year in annual or more frequent installments.&lt;br&gt;The annuity or unitrust may be paid for a period of years or for the lifetimes of the income beneficiaries. Following the death of the income beneficiaries or the expiration of the term of years, the remaining trust assets pass to BRCC Educational Foundation.</td>
<td>You may provide an income stream for yourself or your family members for life or a period of years. If you create the trust during your lifetime, you may claim an income tax deduction in the year the trust is created. The trust is tax-exempt, so all proceeds from the sale of the assets contributed to the trust may be invested without reduction for capital gains taxes. Annuity or unitrust payments received by the income beneficiaries are generally taxable as a blend of ordinary income, qualified dividends, and capital gains, depending on the character of the income earned by the trust.</td>
<td>BRCC Educational Foundation receives the remaining trust assets upon the death of the income beneficiary or the expiration of the term of years.</td>
</tr>
<tr>
<td><strong>RETIREMENT PLANS (GIFTS AT DEATH)</strong>&lt;br&gt;You designate BRCC Educational Foundation as the beneficiary of all or a portion of your IRA or other qualified retirement plan.</td>
<td>You control the IRA until your death and may revoke the beneficiary designation at any time. The portion of your IRA passing to Blue Ridge Community College Educational Foundation qualifies for an estate tax charitable deduction.</td>
<td>Upon your death, BRCC Educational Foundation receives the designated portion of the IRA free of estate and income taxes.</td>
</tr>
<tr>
<td><strong>RETIREMENT PLANS (LIFE TIME GIFTS)</strong>&lt;br&gt;Individuals age 70 ½ and older may transfer up to $100,000 from Individual Retirement Accounts (IRAs) directly to BRCC Educational Foundation on or before December 31, 2011. Special procedures must be followed.</td>
<td>You are able to satisfy required minimum distribution requirements for the IRA. You are not entitled to an income tax deduction for the gift, but transferred funds are not subject to income taxes.</td>
<td>BRCC Educational Foundation receives a current gift.</td>
</tr>
</tbody>
</table>
### Planned and Life Income Gifts

<table>
<thead>
<tr>
<th>CHARITABLE LEAD TRUST</th>
<th>Benefits to Donors</th>
<th>Benefits to Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>You create an irrevocable trust during your lifetime, or upon your death, and transfer assets to the trust. You may designate BRCC Educational Foundation to receive a fixed dollar amount (annuity) or a fixed percentage of the trust assets (unitrust) each year in annual or more frequent installments. The annuity or unitrust may be paid for a period of years or for the lifetime of an individual (the “charitable term”). Following the expiration of the charitable term, the remaining trust assets pass to your family members or to other named beneficiaries.</td>
<td>The trust may be structured so that the trust assets revert to you or your estate after the charitable term. This would allow you to receive an income tax deduction for the value of the charitable interest in the year the trust is created, even though the payments to BRCC Educational Foundation are spread over a number of years. The trust may be structured so that the trust assets pass to your children, grandchildren, or other family members after the charitable term. In this case, in the year the trust is created, you would receive an estate or gift tax deduction (but no income tax deduction) for the value of the charitable interest, which would reduce the value of the remainder interest passing to family members for estate and gift tax purposes. With careful drafting, the trust may be structured to give you both an income tax and an estate/gift tax deduction in the year the trust is created.</td>
<td>BRCC Educational Foundation receives the benefit of the annuity or unitrust payment during the charitable term.</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>LIFE INSURANCE</th>
<th>Benefits to Donors</th>
<th>Benefits to Foundation</th>
</tr>
</thead>
<tbody>
<tr>
<td>You may give an insurance policy that is no longer needed to BRCC Educational Foundation by naming the Foundation as the owner and beneficiary of the policy. You may also retain ownership of the policy and name the Foundation as the beneficiary to receive the proceeds upon your death.</td>
<td>You may be entitled to an income tax deduction in the year of the gift if ownership of the policy is transferred to BRCC Educational Foundation.</td>
<td>BRCC Educational Foundation may cash in the policy and receive the cash surrender value, if any, or hold the policy until death and receive the proceeds.</td>
</tr>
</tbody>
</table>
GIVE THE GIFT OF KNOWLEDGE

Giving through Living Memorials
Honoring loved ones through charitable gifts is an especially meaningful act of paying tribute to someone special while assuring that worthwhile values continue to influence the world around us. Memorial and tribute gifts are one way to thoughtfully remember family members and friends who have been such a vital part of your life.

Gifts for every "occasion"
Gifts made in honor of family and friends on a birthday, wedding, anniversary, or at times such as Mother’s Day or Father’s Day; at the birth of a child or a grandchild; or other special occasions can be gifts of love that show how much you care.

Gifts this holiday season
At this time of the year, honor or remember a loved one, family member, friend, colleague, client, or health care provider with a donation.

GIVING CHOICES
- My Gift is a Special Occasion Contribution
  - Birthday    - Wedding    - Anniversary    - Other _________
- My Gift is a Holiday Contribution
  Honor or remember a loved one, family member, friend, colleague, or health care provider with a donation.

When you make a special occasion or holiday contribution, Blue Ridge Community College Educational Foundation will send a customized gift card directly to the individual or family you are honoring or remembering.

Send Gift Card to:  Name_____________________________________________________
Address____________________________________   City _____________________________  State _______   Zip ________
Please identify gift type:
- In memory of ___________________________________
- In honor of _____________________________________

- My Gift is a Personal Contribution

METHOD OF PAYMENT
- My Gift of $__________ is enclosed. Please make check payable to Blue Ridge Community College Educational Foundation.
- Pledge of $_____________, I shall pay said pledge in ______ installments of $_____________ each.
  - Monthly    - Quarterly    - Semi-Annually    - Annually beginning on ______/______/______

Signature ____________________________________________________
- I wish my gift to remain anonymous.
- My employer, ______________________________, will match my gift.
- Form enclosed    - Company notified

My Name_____________________________________________________
Address______________________________________________________
City _______________________________  State _______   Zip _________
Phone (       ) ________________________    E-mail ___________________

Return this completed form to:
Blue Ridge Community College
Educational Foundation, Inc.
180 West Campus Drive
Flat Rock, NC  28731
(828) 694-1710
Blue Ridge Community College

Our mission . . . enriching the lives of those within our reach through education, training, and cultural activities.

Henderson County Campus
180 West Campus Drive
Flat Rock, North Carolina 28731
(828) 694-1700

Transylvania County Campus
45 Oak Park Drive
Brevard, North Carolina 28712
(828) 883-2520

www.blueridge.edu

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