Blue Ridge Bookfest Author Guidelines

1. Invitations may be extended to authors who have appeared in one of our past events. However, priority will be given to those who have published new books since their previous event appearance.

2. Books must have been published within three years of the event dates. Books more than three years old have often been seen before at our event or in other places.

3. **Presenting** author invitations will be extended to well-established authors whose presentation skills have been demonstrated.

4. **Exhibiting** Authors not making formal presentations may be given priority consideration to return as presenting authors at a future event. Exhibiting authors will pay a $35 registration that provides them with free Friday afternoon writers' workshops, one complimentary ticket to our food and beverage mixer/reception (patrons buy tickets at $25), a signing table (shared with one other author), and one complimentary box lunch on Saturday.

5. Authors from the Carolinas and other states will be recruited, invited and scheduled. We target 50% of our authors from local counties.

6. A rich blend of topics and genres will be included. We seek books that appeal to readers young and old, male and female. We wish to avoid having too narrow a focus.

7. Books that our program committee determines to be outside the focus of our program will not be included. Books will be vetted and those with an overtly commercial, religious, or political theme will not be included.

8. Books are our exclusive focus. Authors may display but may not sell other merchandise like music CDs, tee-shirts, crafts, dolls or art.

9. All books will be sold by our selected bookseller and not by individual authors. The bookseller will order and have on hand the books of published authors. Self-published books should be brought to the event by the author. Self-published authors can expect the bookseller to retain forty percent of the sale price. Consistency and fairness to all authors guides this practice. Signing and sales of books will take place on Saturday during event hours.