



2021 Business Success Self-Test

Take this self-test to see if the Program can assist your organization to come out of the pandemic even stronger in 2022? Rate your organization on a scale of 0-10. (Example: 0 poor, 7 average, 10 excellent)

	Score
1. Have a written plan to guide your business in the new post pandemic economy	_____
2. Make business decisions using industry best practices and KPI's (Key Performance Indicators)	_____
3. Management is getting the best organization ROI from managers, staff, time and \$.	_____
4. Have excellent HR (recruitment and retention), legal and insurance in place to grow.	_____
5. Have access to affordable capital and purchasing best practices to lower costs, improve process efficiency, and have a positive impact on the cost-income ratio.	_____
6. Have a compelling brand: name, tagline, brand story, pivot point, logo, marketing to drive sales.	_____
7. Are aware of and are using the best technology in 2022 to grow your business.	_____
8. Use the best logistics to plan and implement how to meet customer requirements.	_____
9. Understand and use accounting i.e. cash flow statement to manage and grow the business	_____
10. The organization has a clear succession plan to ensure the business runs smoothly in the future.	_____

The highest score is 100. To move into the new post pandemic economy having a score of 90 or higher is critical. The **Mission Acceleration Program** can assist your organizational reach and/or exceeding that score. Doing the same thing and expecting different results, when the world is changing around you, is not a good business strategy for sustainable success.

This program begins Jan. 26, 2022, and meets 8:30 a.m. – 1 p.m. every other Wednesday for five months. **Call today** to find out more! 828.694.1779. Registration is open through Jan. 24!

Blueridge.edu/mission-acceleration



Partners

- Blue Ridge Community College Small Business Center
- Brevard Transylvania Chamber of Commerce
- Community Foundation of Henderson County
- Heart of Brevard
- Henderson County Tourism Development Authority

- Historic Henderson Downtown SCORE
- The Partnership of Henderson County
- Transylvania County Cooperative Extension Service
- Vision of Henderson County
- Vision Transylvania