

# 2023 Henderson County Leadership Conference

Proactively move into 2024 with a plan!



Thursday, November 16, 2023

8:00 a.m. – 12 noon

Blue Ridge Conference Hall  
Blue Ridge Community College,  
Flat Rock, NC

Fee: no cost to attend due to  
sponsor support.

Register at [www.blueridge.edu/hc-leadership-conference](http://www.blueridge.edu/hc-leadership-conference)

## Agenda:

8 – 8:30 a.m.	Conference Check In
8:30 – 8:45 a.m.	Welcome
8:45 – 9:45 a.m.	<b>Keynote Panel</b> Local business leaders in accommodations, agriculture, healthcare, manufacturing, non-profits, restaurants, retail, retirement facilities, service business and local government will share lessons learned in 2023 and proactive ideas for moving into 2024.
9:45 – 9:50 a.m.	Break (Conference Hallway)
9:50 – 10:50 a.m.	<b>Looking Ahead: New Leadership Training for the 2024 Workforce</b> Today's workforce has different expectations from employers and how they are supervised. Tips to attracting, managing and retaining employees along with independent contractors will be shared.
10:50 – 10:55 a.m.	Break (Conference Hallway)
10:55 – 11:55 a.m.	<b>Looking Ahead: 2024 Technology Guide: Navigating Leadership Challenges in a Rapidly Changing World</b> Learn about new technology to improve your ability to lead your business or team. Learn about the best tools and software for small business accounting, customer service, HR, marketing, operations and sales. (Free & Paid)  <i>The goal is to work smarter, not harder—so you can focus on the work you do best.</i>
11:55 a.m. – 12 noon	Conference Wrap up and Next Steps

## Questions?

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## Event Sponsors

